

Your privacy is important to us, and we make it a priority to keep our clients and contacts informed on how we process their personal data. We at Adiatatix Oy are engaged to process your personal data and other data relating to you reliably, securely, and in a transparent manner. In this Privacy Notice, we describe how we collect and process personal data of our clients, potential clients, and other business contacts.

1. The Registrar

Adiatatix Oy
Runsorin puistokatu 6
65380 Vaasa
Finland
privacy@adiabatix.fi

2. Processing of your personal data

We collect and process information about our clients and other contacts for direct marketing and sales and marketing activities (including sending event invitations, selling and sending marketing materials, opinion polls, and sending newsletters). We process your data based on our legitimate interest in maintaining the business relationship between us. Our view is that you participating in our activities or otherwise communicating with us creates a meaningful business relationship between us as well as a legitimate interest for us to process your personal data for ordinary communication and marketing purposes.

3. Categories of personal data to be processed

The categories of personal data to be processed are:

- name
- title
- contact information
- the employer
- attendance history for events
- any other information relating to you which you may provide to us.

4. Sharing and transferring of personal data

We do not sell, rent, distribute, or otherwise make your personal data available to any third party for marketing purposes. However, we may share information with our suppliers when they perform services on our behalf, mainly to maintain and support our IT systems. However, such suppliers are obliged to process the data on our behalf and for the abovementioned purposes only.

Personal information may be disclosed within Adiatatix Oy and to third parties for the purpose of fulfilling their contractual obligations and the rights of data subjects.

Personal data is stored on software vendor servers located in Finland, and EU / EEA servers for the purpose of providing Microsoft Office 365 services, which may be maintained outside the EU / EEA, which is considered a transfer outside the EU / EEA under the Privacy Regulation. The transfer of personal data shall be subject to the safeguards set out in Articles 45 to 47 of the Data Protection Regulation.

The personal data we process are not regularly transferred outside the EU or the EEA. However, if we transfer your personal data outside the EU or the EEA, such transfer will be performed subject to appropriate safeguards required by applicable data protection laws.

5. Retention Periods

Personal data will be kept for as long as is necessary for the purpose. The personal data will be deleted at the request of the registered person.

The necessity and correctness of the storage of personal data is regularly reviewed.

6. Cookies

We collect, process and analyze information related to the use of our websites. Web traffic information is information that is related to the visitors of a website and processed on the telecommunications networks for the purpose of sending, delivering and making available messages. We use cookies and similar technologies to provide you with products and services, to provide a secure online environment, to conduct marketing activities, to provide a better customer experience online, to monitor our website analytics and to provide you with the most engaging content. The information is not used to identify individuals.

You can choose whether or not to accept cookies in your browser settings. If you do not agree to the use of cookies, you may use the website, but this may significantly limit the functionality of the website and services.

7. Your rights

You have the right to:

- request a copy of the personal data we process relating to you;
- request the correction of incorrect personal data relating to you and in some cases the deletion of your personal data;

- request the restriction of processing of your personal data or to object to processing; and

- receive, under certain preconditions, your personal data in a structured, commonly used, and machine-readable format, and the right to transmit those data to another controller.

In addition, you have an express right to ask us not to send you marketing-related communications.

Please note that if we restrict or delete your personal data, this may result in us not being able to provide to you the communications and invitations described above.

All requests for information should be sent to: privacy@adiabatix.com.

8. Updates

This Privacy Notice has been updated in May 2018. We reserve the right to amend this Privacy Notice from time to time to reflect changing legal requirements or our processing practices.